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PROFILE & PERSONAL STATEMENT

I'm a 23-year-old web designer and layout artist who is passionate about **Data, Business Intelligence & technology**. I am willing to work or do anything technology related as it's my passion & I'm hungry for experience. I am a very fun yet hardworking individual, I have **great communication skills** & I learn computer skills very quickly & easily.

HOBBIES & INTERESTS

- Personal Hobbies include: Travelling, Hiking, Video Games (Single Player RPGs) & re-watching classic movies (Christopher Nolan Collection).
- Cryptocurrency trading & Investing.
- Interest in Data Science and statistical models.
- Data Visualisation.
- AI Research.
- I have achieved 22+ **Certificates and badges** from institutes such as IBM, Google, Salesforce, Udemy, Red & Yellow and LinkedIn. I aim to continuously learn and earn more credentials.

EDUCATION

Matric Certificate - 2013 with Distinction in Information Technology
Orient Islamic School, Durban, South Africa

Bachelor of Commerce in Information Systems & Technology (Double I.T major) - 2018
University of Kwa-Zulu Natal (UKZN Westville), Durban, South Africa

Information Security Engineer Certificate - 2018
IBM

Power BI Short Course - 2018
Udemy

Digital Paid Media Online Course - 2020
Red & Yellow Creative Business School

First Aid & Firefighter Certification (Level 1) - 2020
Red & Yellow Creative Business School

WORK & OTHER EXPERIENCES

Web Developer (e-Commerce & Landing pages)

Freelancer | Dec 2014- PRESENT

- Approach Clients to Design & Develop websites.
- Developed websites for aspiring entrepreneurs such as MAD Apparel SA & Le Gelato Ice Cream SA. Digital Marketing guidance was given with all projects.

Graduate Programme / Junior Data Analyst

Red & Yellow Business School | Jan 2019 - Apr 2019 (4 Months)

- Creating and using reports to filter & manipulate data.
- Importing Data into Salesforce.
- Using Pardot email marketing integrated with salesforce.
- Work with Google Analytics to analyse web traffic behaviour.
- Work on Google Ads and manipulate keywords as well as add extensions.

Operations Analyst / Junior Data Analyst

Data Orbis | Apr 2019 – Dec 2019 (8 Months)

- Review large volumes of data sets and identify and highlight data points and areas of inconsistency.
- Data Source interaction and engagement.
- Monthly delivery of reporting frameworks to end users.
- Using software tools such as SQL server, Microsoft Power BI, Microsoft Excel and Tableau within teams to create client-based reports.

Business Intelligence Analyst (BI Analyst)

African Unity Life | Jan 2020 – Present (6 Months)

- Having full access to the Microsoft stack and using these tools to improve business efficiency.
- Full steps towards Creating, Designing, and maintaining reports made with Power BI.
- Using reports created by me to identify key nuggets and provide business analytics.
- Creating/updating tables on SQL Server as per requirement, using advanced SQL language to create views of multiple databases.
- Completing Ad-Hoc tasks for data team such as generating extracts, unique views, creating stored procedures etc.

SKILLS LEVEL

Levels: Basic, Intermediate & Proficient

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|------------------------------|-----------------------------|
| • Java – Basic | • PowerBI – Proficient |
| • Communication - Proficient | • Salesforce - Intermediate |
| • SQL – Proficient | • Tableau- Intermediate |
| • HTML & CSS – Intermediate | • Excel – Proficient |
| • C# - Intermediate | • R Language – Basic |
| • Python – Intermediate | • ASP.net – Proficient |

REFERENCES

References Available upon Request